

## **Online Data Privacy Policy**

Typhoon Data LC (“Typhoon”) maintains an online Privacy Policy for persons or businesses that provide their personal and business information to Typhoon when requesting business related content from Typhoon via the Typhoon web site. This online Privacy Policy discloses how Typhoon collects personal information on the web site located at [www.typhoondata.com](http://www.typhoondata.com) (the “Site”), and some of the ways it uses that information.

Please take a moment to read the following online Privacy Policy to determine how your personal information will be treated as you make full use of the Site. By using the Site, or providing information requested by the Site, or by continuing to use the Site after having an opportunity to review this online Privacy Policy, you agree to accept the terms of our online Privacy Policy and our use of the information we collect. If you do not agree to the terms of this online Privacy Policy, please do not use the Site.

**Typhoon reserves the right to modify this online Privacy Policy at any time without giving you prior notice. Your use of the Site following any such modification constitutes your agreement to be bound by this Privacy Policy as modified. The last date this online Privacy Policy was revised or modified is July 16, 2020 ("Effective Date").**

### **Non-applicability of Privacy Policy for Commercial Use**

This online Privacy Policy applies to individuals using the public and generally available Typhoon Site and services provided through the Site. Certain practices described and rights provided herein may not apply to institutional or commercial users of Typhoon products and services.

### **Information Collection.**

**Personal Information.** Typhoon collects certain personally identifiable information (i.e. name, job title, company name, email, and phone number) on our Site in response to your request for business related information.

**Aggregate Information.** In addition to personal information, the Site collects and aggregates information about its users and their use of the Site. Like most standard web site services, we use log files. Our web servers may collect general data pertaining to each Site visitor, including the IP address, the domain name, the web page, the length of time spent and the pages accessed while visiting the Site. This information is collected to, among other things, facilitate system

administration, improve the content of this Site, customize and improve the user experience for Site visitors and customers, and improve customer service generally.

Our web servers also seek (as many web sites do) to place a “cookie” (a small data file) on your computer’s hard drive which allows the server to determine your computer when it visits again. This cookie is not used to store any personally identifiable information. For more information on cookies, please see Section IV of this Privacy Policy.

**Children Under 13.** The Site is not intended for use by children. Typhoon encourages parents and guardians to be familiar with the web sites that their children visit. The Federal Trade Commission (“FTC”) regulates the means by which web site operators collect and use personal information from children under 13, pursuant to the Children’s Online Privacy Protection Act of 1998 (the “COPPA”). Typhoon does not knowingly collect personal information from anyone under the age of 13. For more information about COPPA and children’s on-line privacy in general, visit the FTC’s web site at <http://www.ftc.gov>

#### **Information Use.**

a. General. In general, Typhoon uses the information users provide for the purposes stated at the point of collection. Additionally, Typhoon uses the information that is collected on the Site to, among other things, better serve its customers, improve the content of the Site, and customize the experience on the Site. Typhoon may also use the information collected to notify Site visitors of changes to the Site and for any other legitimate and lawful business purpose of Typhoon. Typhoon may choose to share information with affiliated companies, subsidiaries and among different divisions of our business.

b. Privacy Commitment. Except as otherwise provided herein, Typhoon will not sell or disclose your personally identifiable information to non-affiliated third parties.

c. Information Sharing and Disclosure. Typhoon is permitted to share your personally identifiable information for the following limited circumstances:

Typhoon may use your personal information to contact you to send you notifications regarding the Site.

Typhoon may be required to disclose personal information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. We may share information when we believe it is necessary to comply with the law, or to protect our interests, the Site, or

other users.

In the event that we sell our business or our assets, in whole or in part, we may transfer user information in conjunction with such sale.

Lastly, Typhoon may disclose a user's e-mail address as part of a suppression file or do-not-e-mail list to make sure that a users unsubscribe requests are forwarded to the appropriate parties to insure removal of the user from databases in compliance with law, including without limitation, the Can-Spam Act of 2003.

d. Use and Disclosure of Aggregate Information. Typhoon may provide aggregate information regarding visitors of the Site to third parties for various purposes; provided, however, that such information will not include personally identifiable information.

### **Security of Information.**

All data collected from the Typhoon web site is contained in a marketing database that is accessible only by Typhoon employees and is secured using the same physical and logical security standards that are used to protect all of the Typhoon intellectual property. No web site, however, can be considered totally safe from intrusion. Therefore, any information you post to or provide via the Site is entirely at your own risk, and you agree to hold Typhoon harmless from and against any loss, liability, damage, or harm that may arise as a result of your posting or providing any information to or via the Site.

### **Cookies.**

A "cookie" is a small data file that can be placed on your hard drive when you visit certain web sites. Typhoon uses session ID cookies and persistent cookies. For the session ID cookie, once you close your browser, the cookie will terminate. A persistent cookie remains on your hard drive for an extended period. You can remove persistent cookies by following directions provided in your Internet browser's help file. We use cookies for information collection purposes including, without limitation, to estimate audience size, track visits, measure traffic patterns, monitor referring/exit pages, identify web browsers, identify types of computer used, record number of invalid entries, advertisement leads and additional information. However, information recorded by our cookies will be stored in our database and associated with your personally identifiable information. Our use of cookies does not enable third parties to access any of your personally identifiable information.

### **Access/Correction of Your Information.**

You may request access to any data about you that this Site has collected and stored by sending a request to the following email address: [customersupport@typhoondata.com](mailto:customersupport@typhoondata.com). If you believe that an error has been made in the accuracy of the data collected from you, you may request that the information be corrected by sending a request to the addresses below. Typhoon will correct the error upon adequate verification of the error and the identity of the person seeking the correction. In order to protect your privacy and security, we may need to take reasonable steps to verify your identity before granting access or making corrections.

### **Miscellaneous Provisions.**

#### **Links to Other Sites**

The Site may contain links to other web sites. Each of these linked web sites maintains its own independent privacy policies. Typhoon does not control and is not responsible for the privacy policies or the content of those web sites. When you leave the Site and access the web sites of third parties, the privacy policies of the parties maintaining those web sites apply.

#### **Disclaimer of Liability**

Under no circumstances shall Typhoon be liable for any damages, including, but not limited to, special, incidental, consequential or exemplary damages, that result from the use of the information or materials posted to or collected as a result of the user's accessing the Site, even if Typhoon has been advised of the possibility of such damages.

#### **Choice/Opt-Out**

Users who no longer wish to receive our communications and mailings you can click on the opt-out mechanism provided in the e-mail communication or you may contact us by writing to [customersupport@typhoondata.com](mailto:customersupport@typhoondata.com) and requesting that your information be "opted out" of future communications.

#### **Enforcement/Redress**

If for some reason you believe that Typhoon has not adhered to this Online Privacy Policy, please notify us at [customersupport@typhoondata.com](mailto:customersupport@typhoondata.com). We will do our best to respond to your concerns and, when appropriate, take steps to correct the problem.

## **Contact Information**

If you have any questions about this Privacy Policy or the practices described herein, you may contact us at: [customersuport@typhoondata.com](mailto:customersuport@typhoondata.com) or to the following address:

Typhoon Data LC

Attn: Compliance

511 S Orem Blvd

Orem, UT 84058

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DATE OF LAST MODIFICATION July 16, 2020